



CONTRA  
STUDIOS

**(646) 926-7819**  
info@contrastudios.com

**contrastudios.com**  
28TH STREET, NYC



# Amenities

Designed by producers for producers, our creative loft includes a full gourmet kitchen, luxury client lounge, professional three-station hair & makeup room, plus a complete in-house grip and lighting package—delivering a true turnkey, plug-and-play experience.

**5,000sq ft • 1 Client Per Day • Pre-Lit Cyc-Wall Sound Stage**

**Daylight Photo Studio • Key Code Access**

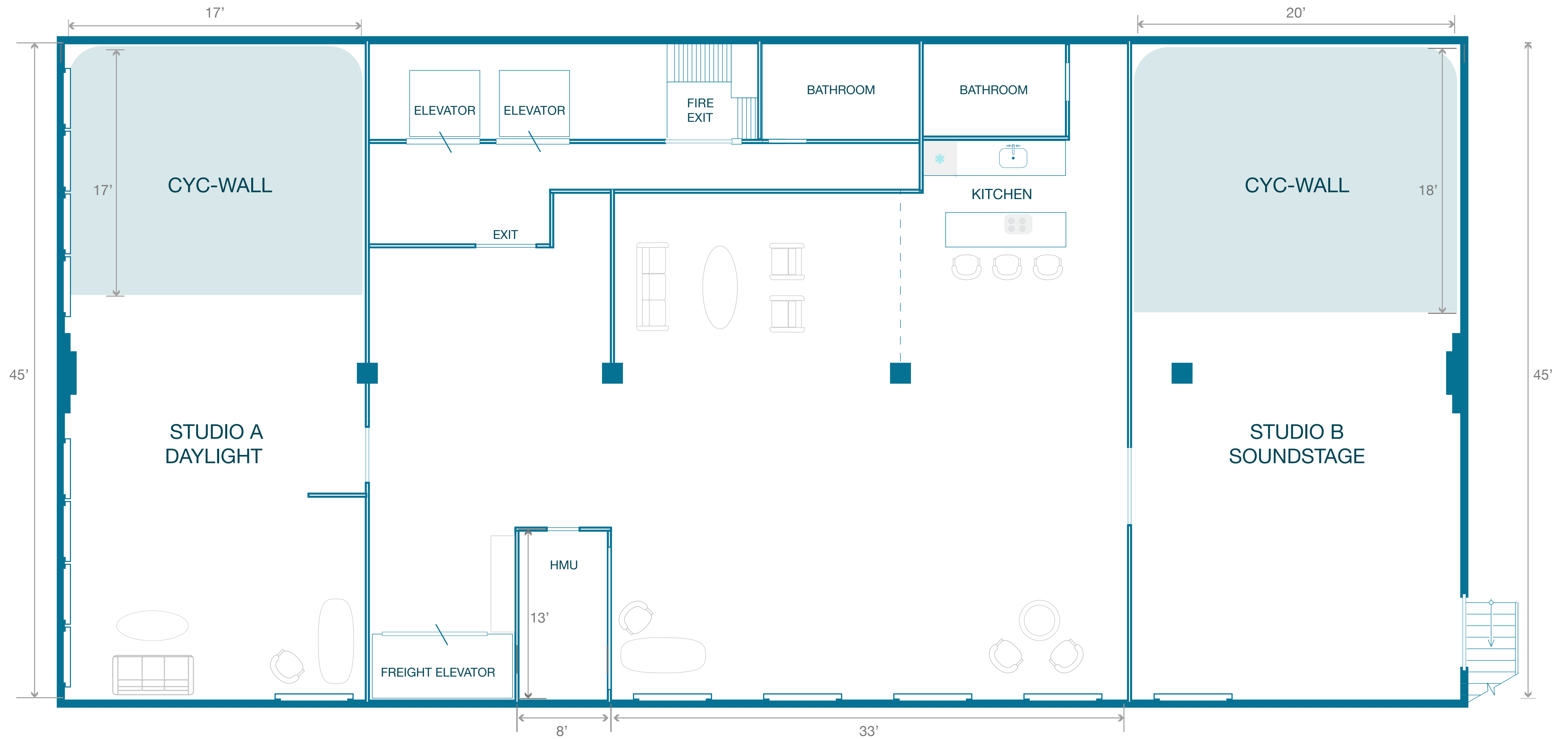
- Two Corner Cyclorama Sound Stages
- High Ceilings
- Sound Proof Room with Minimal Echo
- Green Screen Option
- 20' x 42' Shoot Area with 11.5' Ceiling
- Full Ceiling Grid
- Includes FOBA Stand
- 120 amps 3 Phase Electric
- Brick Wall & Fire Escape Shoot Option
- Access & Facility
- Private full-floor key-code entry, one client per day
- 5,000 sq ft combined studio space with roof access
- Freight elevator + two passenger elevators
- 2 large bathrooms
- 2 filtered water machines
- Code Entry

**ALL CATERING WELCOME**  
ASK ABOUT OUR FULL-DAY PACKAGES AND DISCOUNTS

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# 5,000sq Feet of Space • 2 Stages • 1 Client per Day.



W 28th STREET



# Studio A

Daylight Studio

**18' X 42' Shoot Area**

**18' X 17' One Corner Cyc-Wall**

**11.5' Ceilings With A Full Grid**

**120 Amps 3 Phase Electric**

Natural light with blackout blinds for full control, 120 amp 3-phase power, and a FOBA stand. Suitable for Branded content, fashion and still life photography.

- Daylight / Blackout Option
- Includes FOBA 9ft Asaba Stand
- Work Station
- Digi-Station
- Inovativ Digi-Cart
- Pro photo lighting modifiers
- Basic Furniture
- Water Cooler
- Temperature Control
  
- Exposed Red Brick Walls

# Studio A



# Studio B

GREEN SCREEN & Audio

**20' x 17' two-corner cyclorama**

**20' x 42' shoot area**

**11.5' ceilings with a full grid**

**120 amps 3 Phase Electric**

Pre-Lit, two corner cyc-wall soundstage with soundproofing and green screen option. Exposed brick wall with optional window and fire escape. It's built for dialogue, video/ photography, music, interviews, live streaming, green screen, and any production needing pristine audio.

- Light and Grip
- Exposed Brick Walls
- Continuous Lighting / Arri Skypanel
- MAG Liner
- Work Station
- Water Cooler









## Production **Space**

The space is perfect for client meetings, talent casting calls, wardrobe and styling sessions, digital tech reviews, or small pre-shoot setups, creating an efficient, creative environment where crews and clients can collaborate comfortably without leaving the floor.

This open modular workspace features hardwood floors, soaring ceilings with exposed beams, abundant natural light from large windows, and a flexible open layout with workstations allow quick reconfiguration for any need.

- TVs and Monitors
- Multiple work stations
- Wifi
- Climate Control



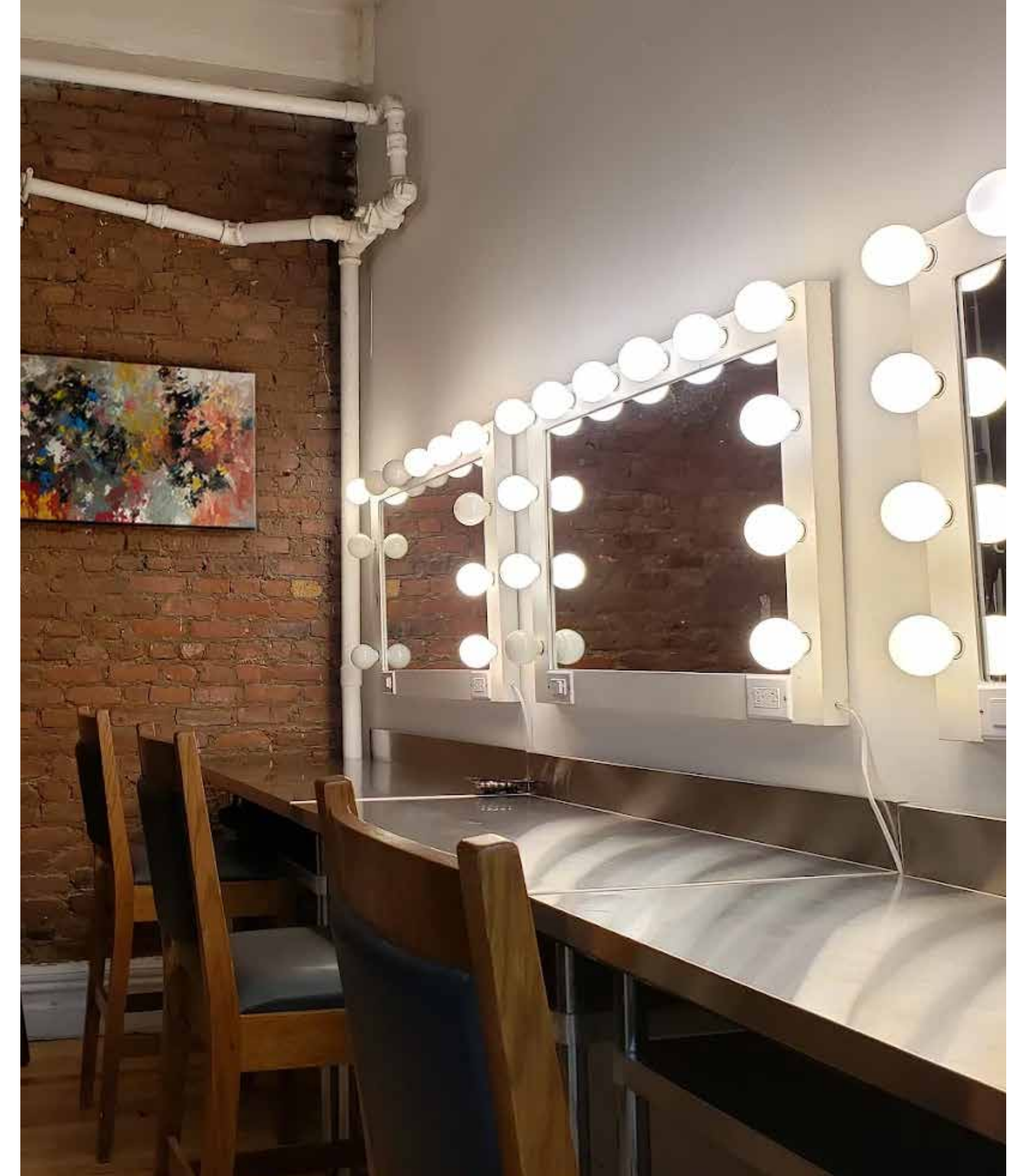
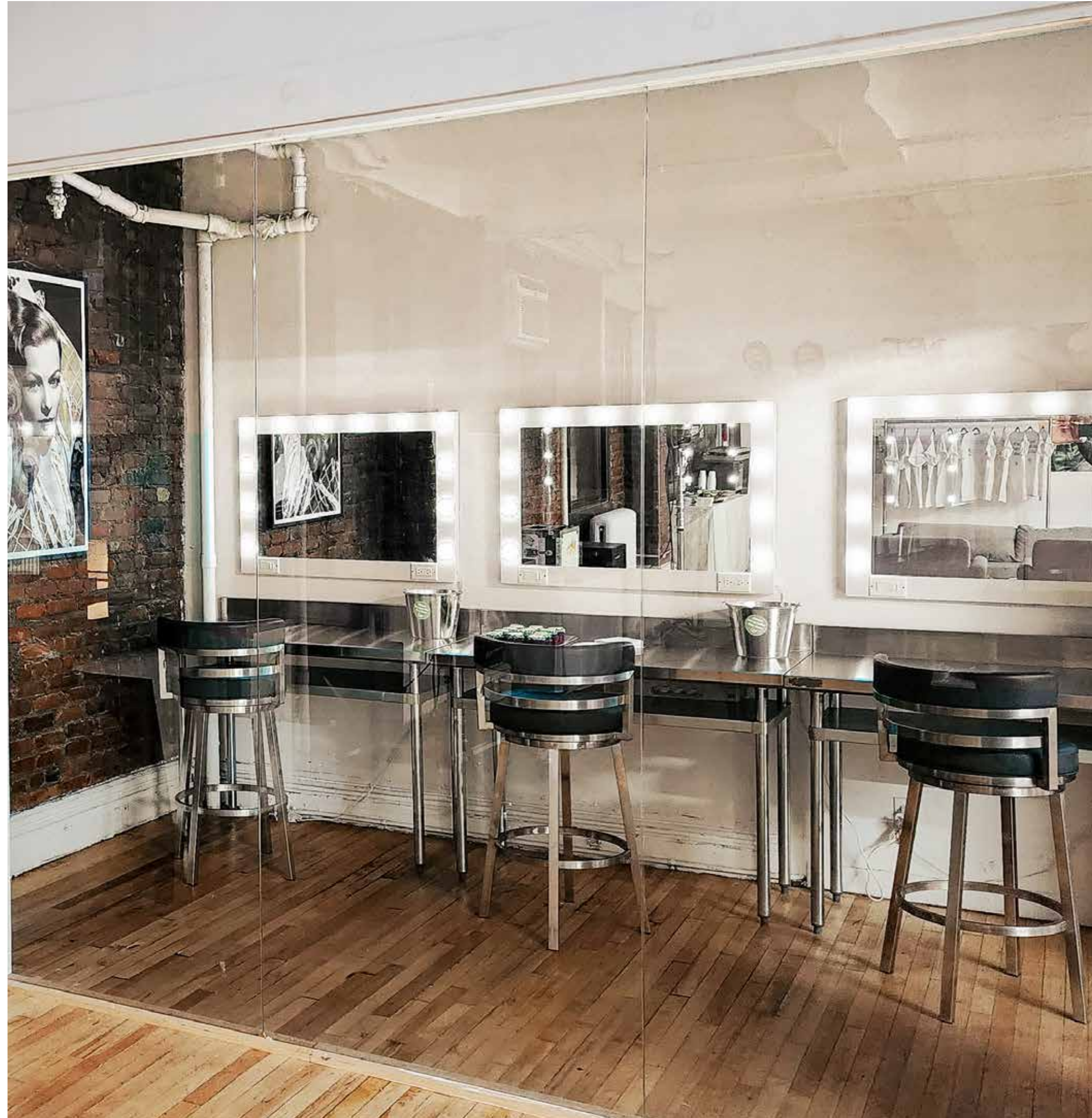
# Hair & Makeup

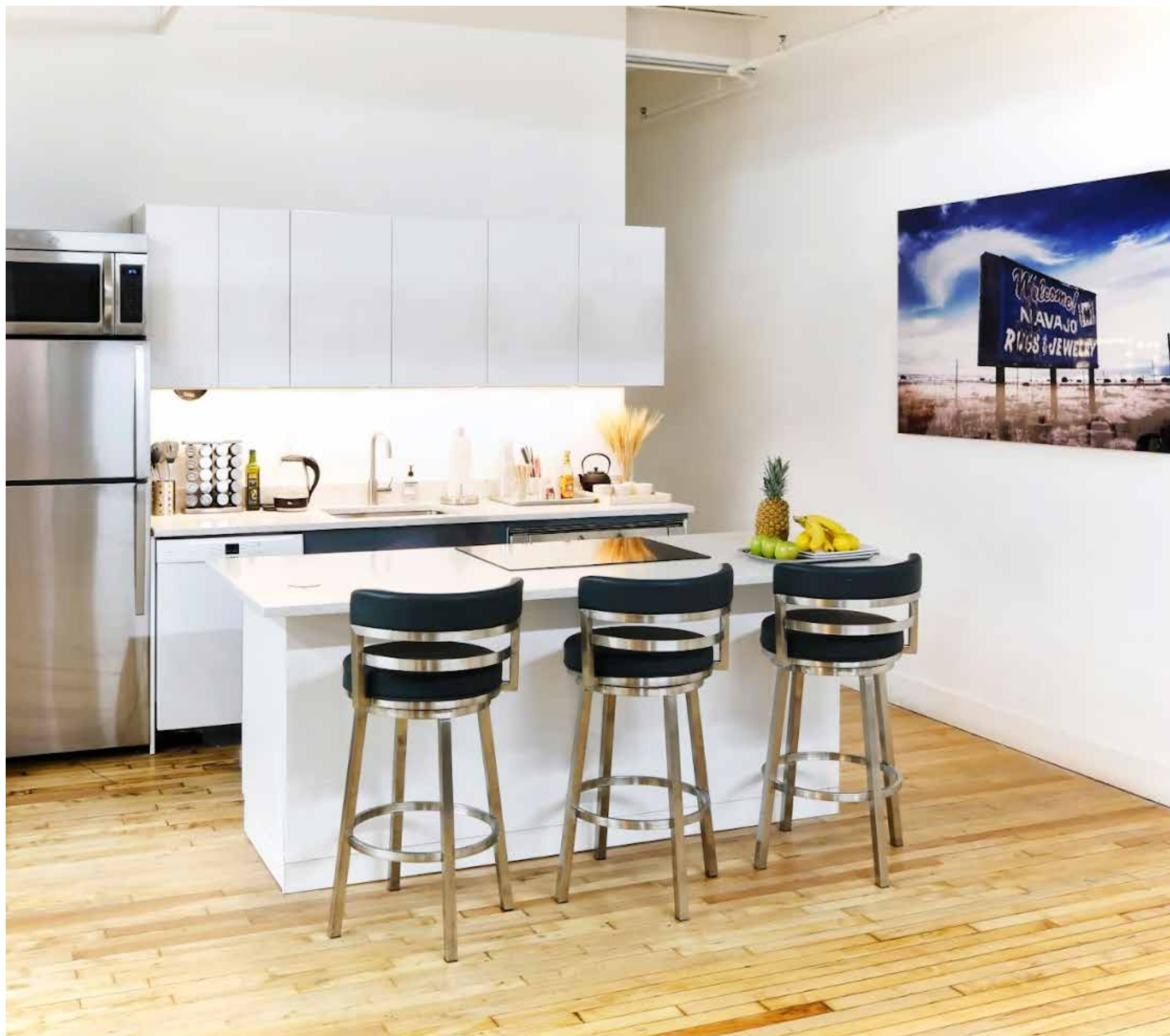
## Pro Lighting and Work Stations

The space is ideal for hair and makeup sessions, talent prep, touch-ups, and pre-shoot styling, creating a calm, efficient, and creative environment where artists and talent can work comfortably together without leaving the floor. This bright room features three dedicated stations, heavy curtains, and abundant natural light pouring in from large windows. The clean professional layout designed for smooth workflow and easy collaboration.

Each station includes:

- Comfortable seating and large mirrors with professional lighting
- Ample counter space and storage
- Electrical outlets and charging points
- Garment steamers



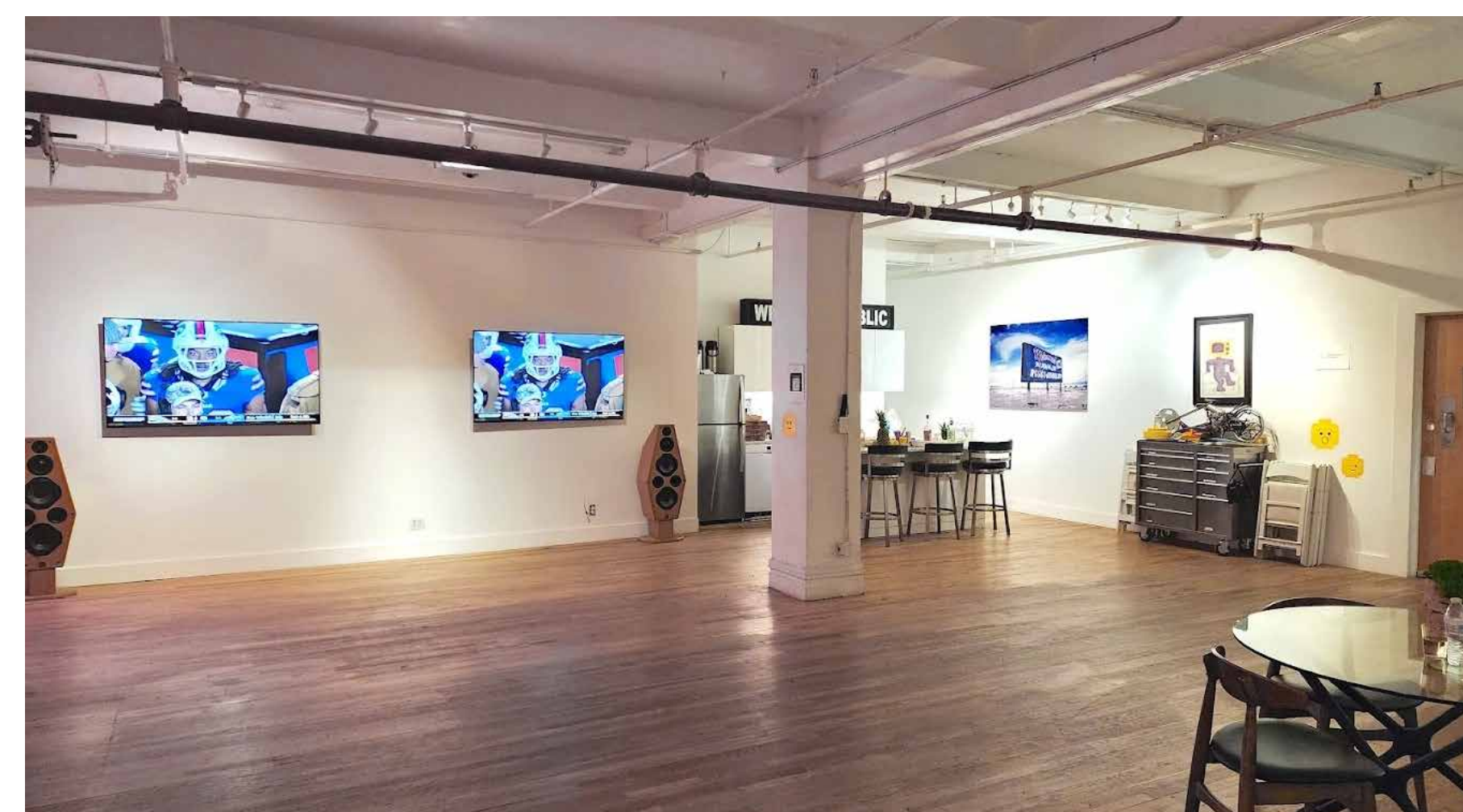


## Kitchen

Eat and Film

Fully functional kitchen serves as an ideal space for craft services, talent catering, crew meals, or on-camera cooking segments. Perfectly suited for both everyday production use and staged filming or photography. The open kitchen features sleek white cabinetry, generous counter space with an induction cooktop, and a large central island.

- Full refrigerator and freezer
- Microwave and dishwasher
- Induction cooktop and sink



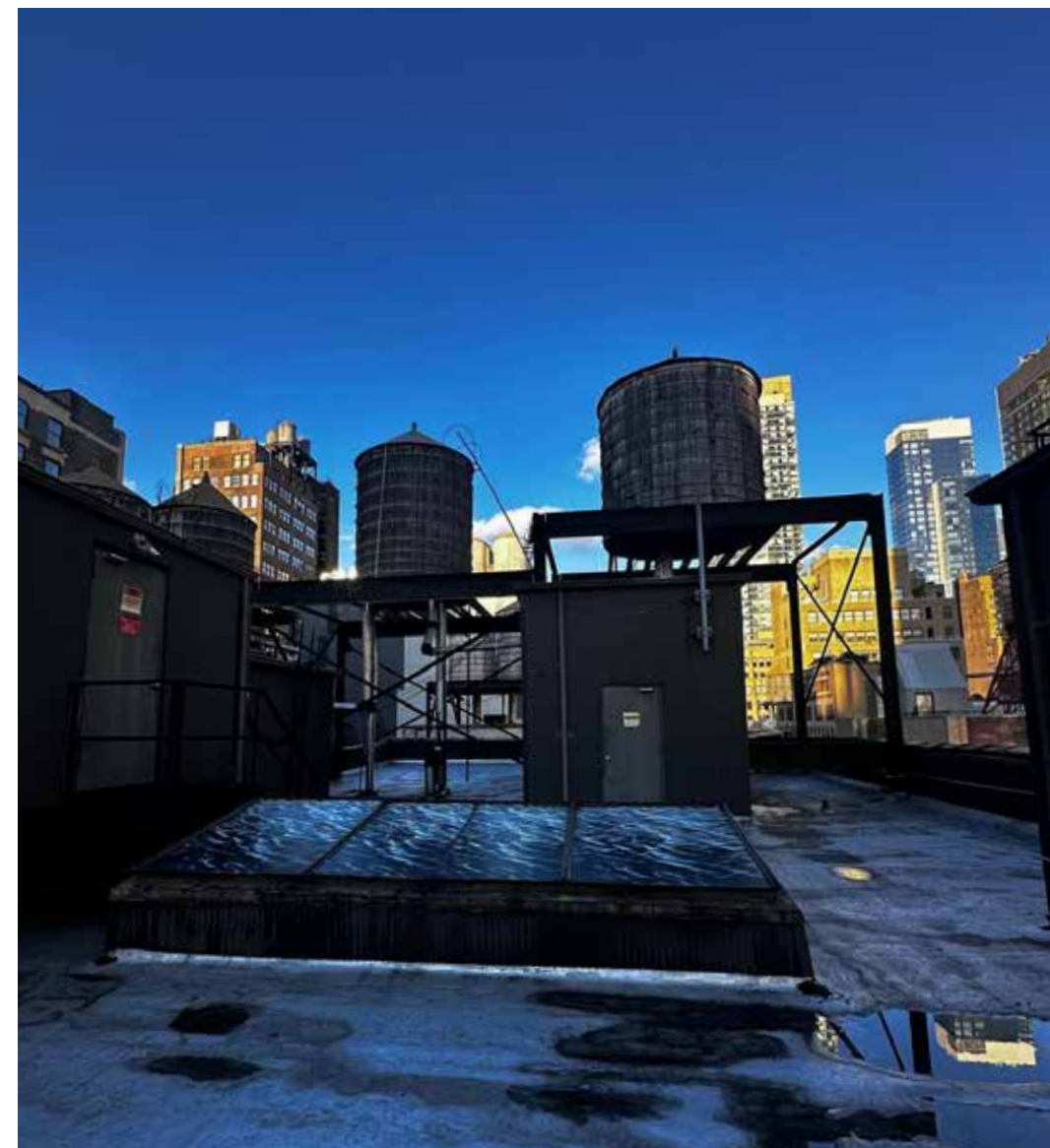


# ROOFTOP

NYC SKYLINE & Terrace

## Iconic Views

This private rooftop terrace at Contra Studios offers a spacious open concrete surface with industrial charm. Perfect for exterior shoots. Surrounded by dark gray mechanical sheds, a classic wooden water tower, and low-profile structures, the over 5,000 sq ft deck provides unobstructed shooting space with easy access directly from the private full-floor studio below via key-code entry. Natural daylight floods the area all day, and the raw urban aesthetic works seamlessly for fashion, product, or cinematic setups.



The dramatic Manhattan skyline backdrop features the Empire State Building centered in frame alongside gleaming skyscrapers under wide-open blue skies. Ideal for golden-hour photography, video interviews, rooftop scenes, or establishing shots, this exclusive space delivers iconic NYC views without crowds, permits, or logistics. All included with your studio rental for seamless full-day productions.

# Equipment List

Included **or For Rent**



A wide range of professional onsite equipment is available for your session, including professional hair and makeup tools, styling stations, steamers, rolling carts, and additional lighting. All equipment can either be included in your room rental rate or rented directly from the studio at discounted rates, giving you maximum flexibility and convenience without the need to bring or source items externally.

## CAMERAS & LENSES

- Canon Zeis 16-110mm
- Canon C300 Mark III Video Camera
- OConnor 2575D Fluid Head
- Manfrotto 350 MVB Tripod w/ 510 Fluid Head
- Canon Mark III
- Sony a7S II
- Canon 24-70 f2.8 v.II
- Canon 24-200 f2.8 v.II

## STROBE LIGHTS & MODIFIERS

- 8x Profoto 7A Heads
- 4x Profoto 7A 2400w Packs
- 1x Profoto D4 2400w Air
- 1x Profoto Head Extension
- 3x Pocket Wizard Kit
- 2x Medium Soft Boxes
- 1x Large Soft Box
- 4x Small Soft Box
- 4x Reflectors
- 5x Small Umbrellas
- 2x Beauty Dishes
- 1x Profoto Snoot

## CONTINUOUS LIGHTS

- 3x ARRI s60-c Skypanels
- 1x ARRI Fresnel Kit
- 1x ARRI 1K Fresnel
- 2x ARRI 2K Fresnel
- 3x Kino Flo 4x4 Light Banks (daylight / tungsten)
- 3x Image 45 4x4 Light Banks
- 3x AAdyntech Variable Jabs

## DIGITAL TECH & AMENITIES

- 27" iMacs with Lightroom
- MacBook Pro M1 Max, 96 GB RAM
- MacBook Pro M2 Max, 96 GB RAM
- 4 TB Solid State Drive
- Inovative 36" Digital Cart with Elzos
- Client Monitor on Rolling Stand
- Magliner Back Stage Cart
- Verizon Fios 1G / 840 MBPS (hard lines)
- 27" Client Monitor on Rolling Stand
- 3x Eizo 27" Monitors
- 3x ARRI S60-C Skypanels
- Broncolor Parabolics
- Profoto Gear
- Quested Sound System
- Espresso Machine & Tea Bar
- Full Kitchen includes 36" Gaggenau
- Convection Oven & 30" 4 Burner Induction Stove Top
- Cookware, Flatware, Blenders
- Pro Kitchen Appliances
- 12x 6' Folding Tables
- 35x Padded Folding Chairs
- 3x Jiffy Steamers
- Large Glass Fridge & Stainless Steel Fridge
- 3 Station Hair & Makeup Room
- 2 Large Bathrooms
- 2 Passenger Elevators & 1 Freight Elevator
- 2 Filtered Water Machines

## STUDIO GRIP

- 2x FOBA Asada 9' Stands with Manfrotto Heads
- 12x C-Stands with arms
- 4x Short C-Stands
- 10x Sandbags
- 2x Medium Roller
- 1x Small Roller
- 4x Autopoles
- 4x4' Flag
- 4x4' Board
- 8x8' Frame with Silk
- 4x4' Frame with Silk
- 4x4' Frame
- 4x4' Floppy
- 2x6' Speedrail
- 2x8" Speedrail
- 15x Seamless Options
- 5x Soundblankets
- 1x Mini-boom
- 8x Apple Boxes
- 2x Apple Family
- 8x A-Clamps
- 2x Duckbill Clamps
- 6x Cardellini Clamps
- 10x Mafer Clamps
- 10x Gobo Heads
- 4x J-Hooks
- 5x V-Flats
- 12x Stingers + 10 Power Strips
- 3x Rolling Racks
- 3x Steamer
- 1x 6' & 8" Ladder

## MODIFIERS

- Broncolor Para 220 (w/ Profoto Adapter)
- Broncolor Para 133 (w/ Profoto Adapter)
- Chimera XX-Small Lightbank
- Chimera X-Small Lightbank
- Chimera Small Lightbank
- Chimera Medium Lightbank
- Chimera Large Lightbank
- Chimera Speedrings
- Elinchrom Octa Bank
- Photek Umbrellas Medium
- 4x4 W hite Silk Scrim
- 4x4 Black Floppy
- 4x4 Flag Frame
- 8x8 Frame and Silk
- 4x8 Beadboards
- 4x4 Beadboards
- 2x3 Flagkit
- Gels / Opals

## About **Contra** Studios

Since 2011, Contra Studios has been one of Manhattan's most trusted private production destinations for elite photography, video, and multi-arts work. Located in the historic Flower District on the 11th floor of 141 West 28th Street, our 5,000-square-foot full-floor sanctuary offers true boutique exclusivity with a one-client-per-day closed-set policy, key-code entry, and absolute privacy for top-tier talent and streaming platforms.

The space blends professional soundstage grit with a polished Manhattan atelier and features two versatile studios: Studio A, a sun-drenched daylight loft with a massive corner cyclorama and natural light perfect for fashion editorials and premium e-commerce; and Studio B, a fully soundproofed soundstage with a pre-lit two-corner cyc for sync-sound interviews, motion capture, and high-end video.

Designed by producers for producers, it includes a full gourmet kitchen, luxury client lounge, professional three-station hair & makeup room, plus a complete in-house grip and lighting package—delivering a true turnkey, plug-and-play experience.

If you are looking for a soundstage, a NYC Green Screen studio rental or the best NYC Photo Studio, call us today.

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## Reviews



**"I had a great experience at Contra Studios. The space was professional, welcoming, and made it easy to feel comfortable in front of the camera. The team was knowledgeable and supportive throughout the shoot. I'd definitely recommend this studio to anyone looking for high-quality photos and a great overall experience."**

**"Contra Studios was Incredible! The energy was electric-super creative, made my shoot feel effortless. Hands down best experience in a studio!!"**

**"Staff and management was super helpful and down to earth. The space is awesome and can accommodate and entire team easily. Theres two main spaces with a beautiful natural light CYC and a video Cyc. love this place"**

**"Easily the best space in town. All of their equipment is top notch, the space is beautiful, and they made the experience amazing from start to finish. 10/10 highly recommend!"**

## Past **Clients**



NETFLIX

amazon

SONY



PVH

Calvin Klein

B O B B I  
B R O W N

bloomingdales

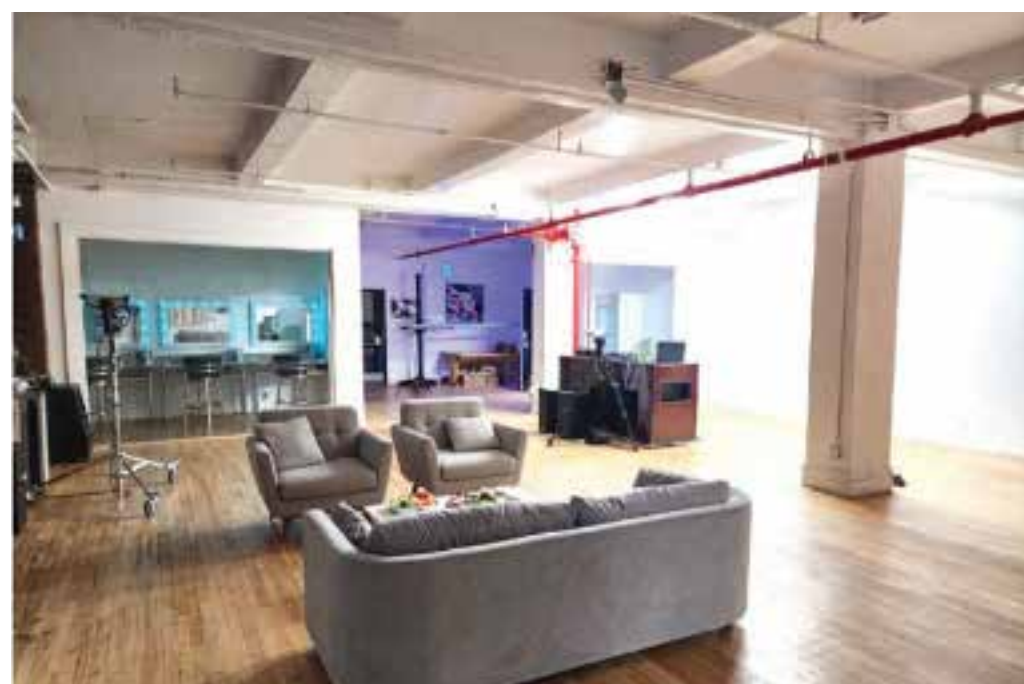
[contrastudios.com](http://contrastudios.com)

28TH STREET, NYC

Studio A



# Behind the Scenes

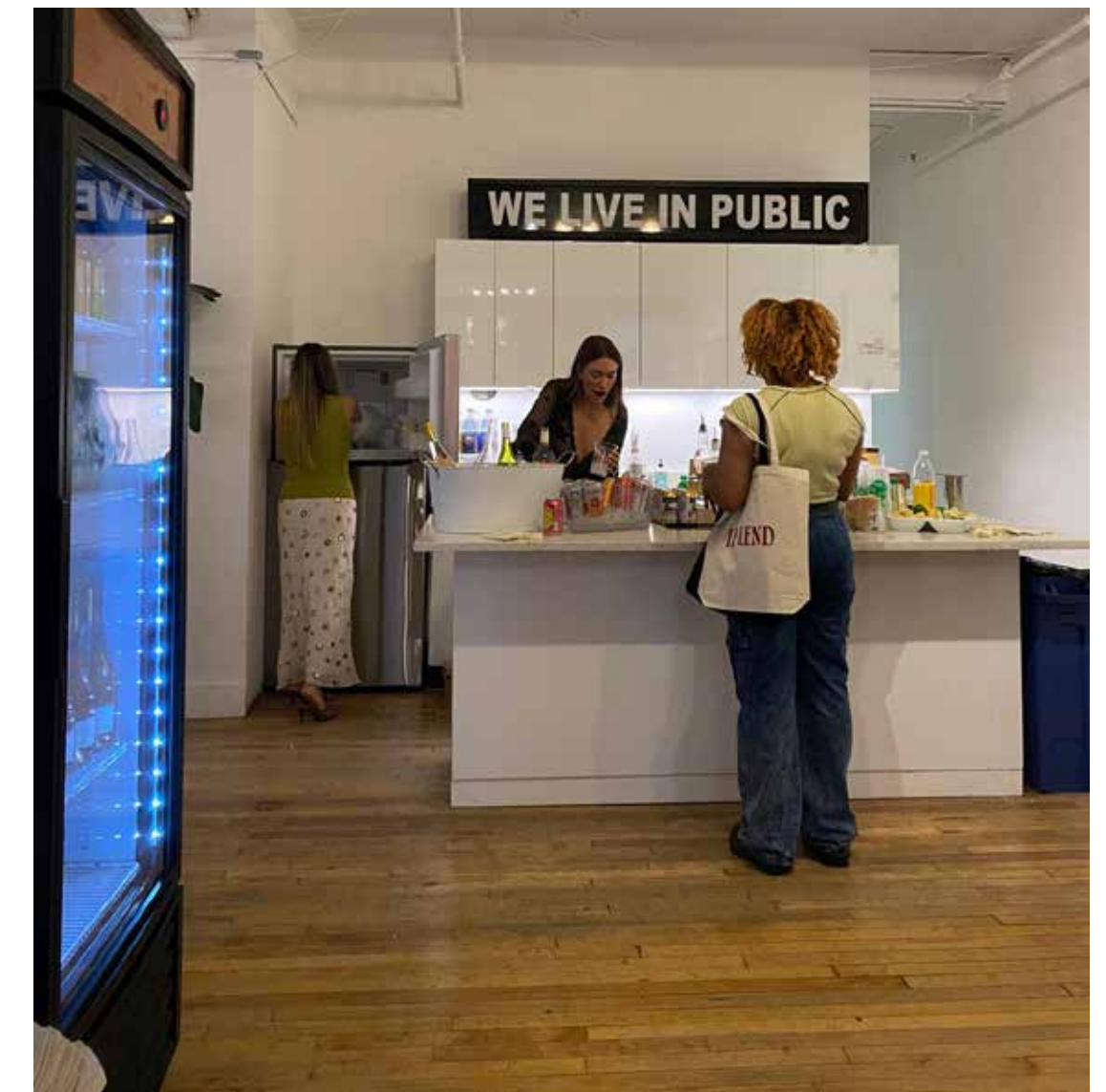






# Events & Private Bookings

Gatherings and Meetings



CONTRA  
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# Get in Touch

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Conveniently located on 28th St bet 6th and 7th Ave  
near all major subways, Penn Station & PATH

